CDK Global Partner Program Pricing Guide

We've built our CDK Partner Program product offerings to give participating partners a range of options to meet their needs. Our pricing philosophy is simple: standardized pricing for all partners. Our goal? To provide the most secure way to access CDK systems while delivering efficient integration and marketing advantages. Our integration fees are charged to each partner based on the type of integration each has chosen and the type of application each provides to the dealer.

WRITEBACK PACKAGES	PRICE (Per Dealer/Month)	EXTRACTS INCLUDED	WRITEBACKS INCLUDED
SERVICE APPOINTMENT *The Service Appointment Package is used for Service Scheduling, Service Check-in and Service Inspection applications. The price is $285 for the first application and $100 for each additional application. Note: Service Scheduling and Service Check-in can be bundled for the price of $285.*	$285	Service Customers, Service Vehicles, Service Appointments, Op Codes, Open Repair Orders, Closed Repair Orders	Service Customers, Service Vehicles, Service Appointments (limited)
FRONT OFFICE *The Front Office Package is used for CRM and Desking applications. The price is $285 for the first application and $100 for each additional application.*	$285	Customers, Vehicle Inventory, Pending Deals, Finalized Deals, Closed Repair Orders	Customers, Pending Deals (to F&I or CDK Desking), CDK Credit
F&I MENU/AFTERMARKET PRODUCT SALES	$230	Pending Deals, Finalized Deals, We Owes	Pending Deals, We Owes — Update Only
VEHICLE MERCHANDISING	$110	Vehicle Inventory (including CDK-managed syndication of data)	Vehicle Inventory — Pricing Updates
CUSTOMER WRITEBACK	$65	Customers	Customers
PARTS E-COMMERCE — BASIC	$90	Parts Inventory, Pricing and Availability	Parts Quote/Invoice
PARTS E-COMMERCE — PREMIUM *Note: Additional $100 fee may apply if Parts e-commerce solution includes EPC integration.*	$175	Parts Inventory, Pricing and Availability, Parts Customer, Parts Sales, Part Number Lookup, Open Repair Orders	Parts Quote/Invoice, Parts Special Orders
PAYROLL	$105	Accounting GL, Employee, ETC Timecard Totals	Accounting GL

SPECIAL USE WRITEBACK PACKAGES	PRICE (Per Dealer/Month)	INTEGRATIONS	
BODY SHOP	$180	Ability to integrate Body Shop Management stand-alone applications	
BUY HERE/PAY HERE	$90	Ability to integrate Buy Here/Pay Here applications	
DSDA INSERT	$65	Ability to insert documents into CDK Document Storage/Document Archive products	
FLUID MANAGEMENT	$95	Ability to integrate Fluid Management applications	
VEHICLE LOANERS/RENTALS	$70	Ability to integrate Vehicle Loaners/Rentals	
VEHICLE RECONDITIONING	$180	Ability to integrate Vehicle Reconditioning	
PARTS INVENTORY PLANNING	$46	Ability to integrate Parts Inventory Planning	
PARTS STORAGE	$175	Integration to Parts Storage applications	
PARTS DEALER AS BUYER	$90	Ability for dealers to buy parts from aftermarket parts providers	

Extracts may be added to the previously mentioned Writeback Packages and are priced per data type. When purchasing extracts a la carte, a Base Extract-only fee will be included.

EXTRACT-ONLY PRICING	PRICE (Per Dealer/Month)	NOTES
BASE EXTRACT-ONLY FEE	**$28**	If a third party is contracting for data extract fees only, one Base Extract - only fee per application will be included and then an add-on fee for each data type extracted.
ADD-ON FEES PER DATA TYPE	**$23**	Example: Vehicle Inventory, Closed Repair Orders, Finalized Deals, etc.
EXAMPLES OF EXTRACT-ONLY PRICING		
EXAMPLE: ONE DATA TYPE	**$51**	Customer Reminder Program using only Finalized Deal records ($28+$23)
EXAMPLE: TWO DATA TYPES	**$74**	Customer Reminder Program using both Finalized Deal records and Closed Repair Orders ($28+$23+$23)

EXTRACT PACKAGES
Extract Packages combine extracts commonly used in a category into a single package. Extracts may be limited in records/fields available to match the category.

SALES REPORTING	**$81**	Finalized Deals, Sales Vehicles, Sales Customers, We Owes, Employees and Helpers to identify coded fields
SERVICE REPORTING	**$81**	Closed Repair Orders, Service Vehicles, Service Customers, Inventory Vehicles, Employees and Helpers to identify coded fields
AFTERMARKET PRODUCT SALES	**$101**	Finalized **or** Pending Deals for the purpose of selling aftermarket products *(Please note: there is an additional $23 charge if you purchase both extracts.)*
ELECTRONIC VEHICLE REGISTRATION	**$150**	Finalized Deals, Customers and Vehicles for the purpose of electronic registration of vehicles

Note: Prices are per dealer, per month, and are subject to change. Pricing is representative of common packages/extracts and is not inclusive of all packages/extracts. Each partner product is priced based on the category it is assigned to and the integration required. Some categories may have different pricing than listed above. Other program fees per partner application include a one-time upfront development fee and a one-time per dealer setup fee.

Pricing is exclusive to CDK data access services and does not include Managed Data Services.