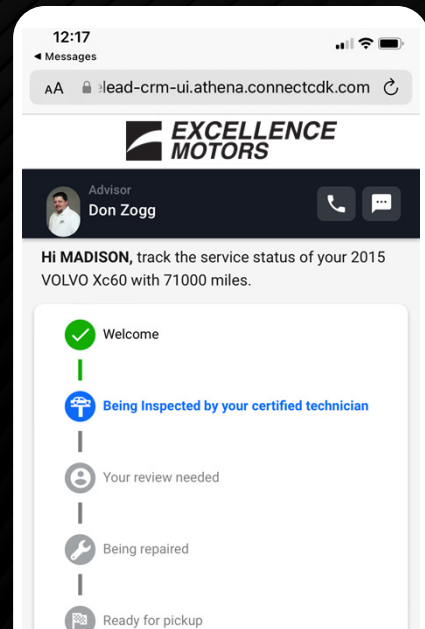




Increase Visibility and Maximize Engagement

Vehicle Tracker Elevates Your Service Experience



Give your customers a superior service experience with greater transparency. Vehicle Tracker, a free feature of CDK Service, lets your customers see the status of their vehicle on their smart device as it moves through the repair process.* With real-time updates, customers stay informed and engaged, increasing customer loyalty and saving you time.

84%

of customers would visit a dealership for service if they were offered real-time updates for their vehicle.

Source: CDK Research Study

Improve Customer Communication and Boost Service Retention

- 1 Start the engagement process by sending your customer a welcome text once their vehicle has been checked into Service
- 2 Keep customers informed during their service visit by sending real-time updates to their smart device
- 3 Reduce unnecessary customer phone calls regarding service status, which frees your staff to take care of more vehicles
- 4 Easily view the customer's vehicle service status through your CDK Service Dashboard with the new Vehicle Tracker Status Indicator
- 5 Streamline your delivery process by sending a text notification when your customer's vehicle is ready for pickup

*CDK Inspect required

Learn how Vehicle Tracker can help your Service department. Call **888.424.6342** or visit cdkglobal.com/vehicltracker.



See Vehicle Tracker in Action

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