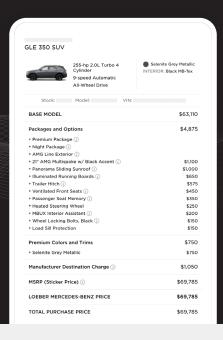
Complete and Accurate VIN-Specific Vehicle Data

CDK Neuron Advanced Vehicle Lookup integrates seamlessly with your business solutions to give you the most accurate and detailed vehicle data in seconds.



The Advanced Vehicle Lookup Application Programming Interface (API) gives you access to cleansed and enhanced OEM Build Data for greater visibility into a vehicle's as-built configuration and MSRP value.

As a leader and pioneer in automotive retail, CDK Global has many partnerships with major OEMs for market-leading access to detailed VIN-specific vehicle data, including options and packages for new and used vehicle merchandising, insurance, financing and marketing needs.

Our extensive dataset of cleansed VIN insights reference

MILLIONS

of new and used vehicles and their original OEM build specifications.*

Expedite your valuation workflows, optimize marketing efforts and improve consumer experiences

- Detailed descriptions of features content,

 OEM-installed packages, available option codes,
 color code descriptions and as-built MSRP value
- Cleansed, enhanced and standardized vehicle data offers next-gen actionable insights
- Detailed descriptions of Advanced Driver Assistance
 Systems (ADAS) features and options to validate safety
 feature benefits and create rates reflective of risk
- 4 Available for a single VIN and highly scalable batch processing service

- Streamline workflows for vehicle valuations, financial loan decisions and insurance claims processes
- 6 Increase auction prices with accurate data for standard and optional equipment/features
- 7 Maximize residual value with full descriptions of feature content
- 8 Enhance consumer experience with consistent vehicle value and descriptions for long tail searches

Give your customers the accurate data they want. Call 888.424.6342 or visit Neuron.ai to get started.

Source: *CDK Global, 2021



